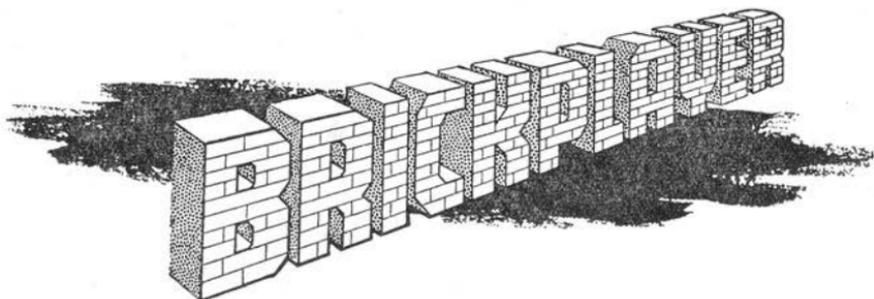




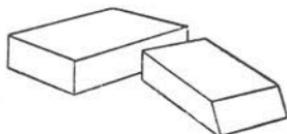
They all say . . .



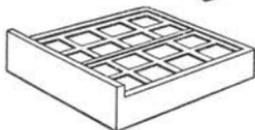


IS "THE TOPS" IN BUILDING KITS!

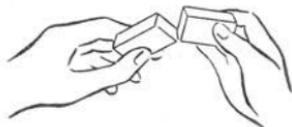
BECAUSE . . .



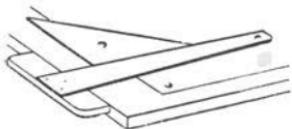
Just like the bricklayer, you build with bricks and mortar, models of unrivalled realism.



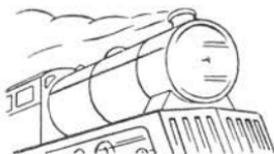
True-to-scale metal windows, door frames, roofing and other accessories are all supplied with the kits.



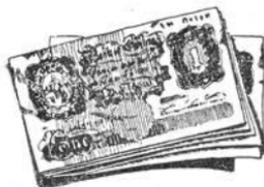
Models when built will remain firm for as long as needed; yet they can be dismantled very quickly and the bricks used over and over again.



All models are designed by first-class architects. Detailed plans are supplied.



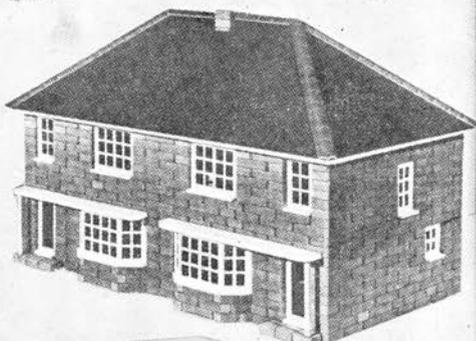
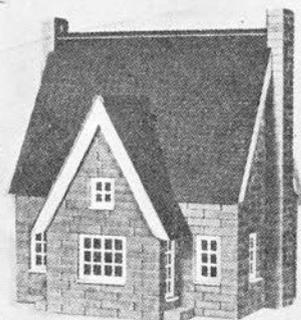
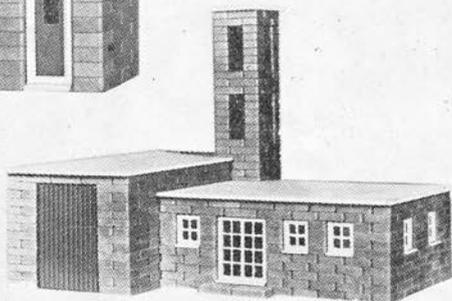
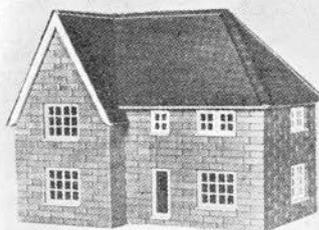
Brickplayer is designed to the same scale as "0" gauge railway and realistic "true-to-life" railway models can be made.



Valuable prizes may be won by all owners of 'BRICKPLAYER' KITS.

See overleaf.

SOME OF THE
ATTRACTIVE MODELS
THAT CAN BE BUILT
WITH KITS 3 AND 4



GRAND "BRICKPLAYER" CONTEST

1st Prize	£10 10s. 0d.
2nd Prize	£ 5 5s. 0d.
3rd Prize	£ 3 3s. 0d.

and a number of consolation prizes, each consisting of "Brickplayer" accessories value 10s.

WHO CAN TAKE PART ?

All owners, no matter how young or old, of any of the "Brickplayer" kits No. 1, 2, 3 or 4.

WHAT YOU HAVE TO DO

1. Construct a model building of any size from "Brickplayer" bricks. "Brickplayer" windows, doors, or roofing can be, but need not necessarily be used. They may even be home-made from any material. Your model may be your own idea or the replica of an existing building.

2. Send in two photographs of your model, each showing two different elevations.

Write your name and address on the back, and despatch them, with the attached form duly completed, in a sealed envelope to:—

"Brickplayer" Contest,
J. W. Spear & Sons, Ltd.,
Green Street, Enfield,
Middlesex, England.

If you cannot photograph your model, send drawings instead. **Do not send actual models under any circumstances.**

HOW ARE THE PRIZES AWARDED ?

A Committee of three, headed by a chartered architect, will decide. Its decision is final and legally binding. No correspondence can be entered into. The builder's age will be taken into consideration.

DATES TO REMEMBER

Entries must reach us between the 1st January, and 28th February, 1950.

Cheques will be posted and winners of consolation prizes advised on the 20th March, 1950.

It is regretted that owing to existing currency restrictions, the Contest must be limited to the sterling area.

We reserve the right to use prize winning models in future "Brickplayer" instruction booklets or otherwise.

To: BRICKPLAYER CONTEST
J. W. SPEAR & SONS, LTD.

Green Street,
Enfield, Middx.
England.

(Cross out what does not apply and write in block letters)

I possess "Brickplayer" Kit No. 1, 2, 3, 4 and shall abide by the conditions governing the contest.

I enclose postcard attached to "Brickplayer" instruction booklet.

My model is a replica of the building known as.....

My model is my own design.

Name Age

Full Address.....



He's building from a plan with
REAL BRICKS & MORTAR

BRICKPLAYER is more than a toy - its a complete building kit that provides all the materials and accessories for constructing "real-life" models of houses, railway stations, signal boxes, fire-stations, garages - and almost any other brick-built structure.

Every boy will get hours of enjoyment and instruction from a BRICKPLAYER Kit. Using real Bricks and Mortar and working from detail drawings, he will find a fascinating outlet for his creative and constructional instincts.

Once the mortar is dry, the building sets rigid and becomes a solid structure - yet to dismantle it, it is only necessary to soak it in cold water and the bricks can be used over and over again without deterioration.

To avoid dismantling, however, further supplies of bricks and accessories can be obtained from your Toy Store.

FOR DETAILS SEE BACK PAGE OF FOLDER



The New Kit No. 4

BRICKPLAYER KITS

(British and Foreign Patents)

Brickplayer Kits contain everything necessary to make miniature model buildings—standard bricks in full, $\frac{3}{4}$ and $\frac{1}{2}$ sizes, Gable and Peak bricks for sloping roofs, etc., metal windows, door frames and door inserts, transparent glazing and tiled and concrete roofing. Blueprints of the ground plan of a number of buildings are supplied and a profusely illustrated 30-page booklet giving full details. Please order from your dealer, the manufacturers cannot supply direct.

All Prices include Purchase Tax!

Brickplayer Kit No. 3 ... £1/3/10 each
Containing approximately 350 bricks of different sizes and shapes, metal window and door frames, doors and glazing, roofing materials and cement. Blueprints are supplied showing ground plans for 6 models, illustrated in the booklet.

Brickplayer Kit No. 4 ... £2/4/0 each
A larger set with over 600 assorted bricks, 25 metal windows and doors, 2 metal bay windows and all components for building 12 models as shown on box top above. The metal bay windows in this kit are a new feature.

NOTE

Kit 1 and 2 are no longer manufactured. They are replaced by Kit 3 and 4, featuring new models all to '0' gauge scale.

Accessory Pack No. 100. Contains 100 Full size Bricks ... 2/6 each

Accessory Pack No. 101. Contains 52 $\frac{3}{4}$ size and 72 $\frac{1}{2}$ -size Bricks ... 2/6 each

Accessory Pack No. 102. Contains 42 Full size and 16 Half size Gable Bricks and 4 Peak Bricks ... 2/6 each

Accessory Pack No. 111. 4 sheets Roof Tiles $11\frac{3}{4}'' \times 5\frac{3}{4}''$ and 2 lengths of Capping Tiles ... 2/- each

Accessory Pack No. 112. 1 sheet concrete roofing $18\frac{1}{2}'' \times 11\frac{1}{2}''$ 2/- each

Accessory Pack No. 114. Bag of Brickplayer Cement ... 1/2 each

Accessory Pack No. 115. Roofing Cement ... 6d. each

Accessory Pack No. 8107. Contains 2 Bay windows, 13 Full size and 18 $\frac{3}{4}$ -size play bricks, 3 Full size bricks and $1\frac{1}{2}$ size brick, and transparent glazing 3/- each

—Window and door frames and glazing may be purchased from your toy dealer as individual units at prices from 3d. to 7d. each.

Hamley's
ESTD 1760
HAMLEY BROTHERS LTD.

The Finest Toy Shop in the World

200-202, REGENT STREET, LONDON, W.1.

(OUR ONLY ADDRESS)

SCHOOLBOYS' OWN EXHIBITION. Stand 48-50. New Horticultural Hall, Westminster, S.W.1. — December 31st, 1949 to January 14th, 1950

Manufactured by J. W. SPEAR & SONS, LTD. Enfield, Middlesex, England.

Printed in England.